

ORDER



KLAS

Orders
Order / Rev: 35844
Alt Order #: 08801765
Product Desc: OCEQUERA/CON/DEM
Estimate: 1184
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 05/15/12 / 10/01/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: GMMB
Buying Contact: Maura Gilroy
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ocegueda, John CD3
Demographic: A25-54
Product Codes: PO1
Priority: LV3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	45	\$14,110.00	\$11,993.50
10/01/12	10/01/12	1	\$165.00	\$140.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	45	\$14,110.00	\$11,993.50	0.00
October 2012	1	\$165.00	\$140.25	0.00
Totals	46	\$14,275.00	\$12,133.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLAS	30%	\$14,275.00
Market	100%	\$47,583.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$11,895.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$2,379.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/25/12	10/01/12	8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	2	\$145.00	LV3	0.00	NM	2	\$290.00
8 NEWS NOW AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	-TWTF--	2		\$145.00		0.00						
E 2	8	09/25/12	10/01/12		CM	6-7a	-TWTF--	:30	3	\$245.00	LV2	0.00	NM	3	\$735.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 6a M-F														
8 News Now 6a M-F														
8 NEWS NOW AT 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				3	\$245.00		0.00			
E 3	8	09/25/12	10/01/12	CBS This Morning 7-9a CM		7-9a MTWTF--	:30	5	\$125.00	LV3	0.00	NM	4	\$500.00
CBS This Morning														
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				4	\$125.00		0.00			
E 4	8	09/30/12	09/30/12	CBS News Sunday Morn@M		CBS Sunday Morni-----S	:30	1	\$175.00	LV3	0.00	NM	1	\$175.00
CBS News Sunday Morning														
CBS NEWS SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$175.00		0.00			
E 5	8	09/30/12	09/30/12	Face The Nation CM		Face The Nation -----S	:30	1	\$225.00	LV3	0.00	NM	1	\$225.00
Face The Nation														
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$225.00		0.00			
E 6	8	09/25/12	10/01/12	Live w/Kelly CM		9-10a -TWTF--	:30	2	\$250.00	LV2	0.00	NM	2	\$500.00
Live With Regis & Kelly														
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$250.00		0.00			
E 7	8	09/25/12	10/01/12	Price Is Right CM		10-11a -TWTF--	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
Price Is Right														
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$350.00		0.00			
E 8	8	09/25/12	10/01/12	Y&R CM		11a-12p -TWTF--	:30	2	\$425.00	LV3	0.00	NM	2	\$850.00
Young & Restless														
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$425.00		0.00			
E 9	8	09/25/12	10/01/12	8 News Now Noon M-F CM		12-1230p -TWTF--	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
8 News Now Noon M-F														
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$225.00		0.00			
E 10	8	09/25/12	10/01/12	1230-2p Soaps/ LMAD CM		1230-2p -TWTF--	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
Soaps / Let's Make A Deal (12:30 PM-2:00 PM)														
THE BOLD AND THE BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$325.00		0.00			
E 11	8	09/25/12	10/01/12	The Talk 2-3P CM		2-3p -TWTF--	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
The Talk														
THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$300.00		0.00			
E 12	8	09/25/12	10/01/12	Ellen CM		3-4p -TWTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
Ellen														
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				3	\$325.00		0.00			
E 13	8	09/25/12	10/01/12	8 News Now 4p M-F CM		4-5p -TWTF--	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
8 News Now 4p M-F (4:30 PM-5:00 PM)														
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	-TWTF--				2	\$300.00		0.00			
E 14	8	09/25/12	10/01/12	CM		5-630p -TWTF--	:30	3	\$375.00	LV2	0.00	NM	3	\$1,125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				8 News Now 5-630p M-F												
				8 News Now 5-630p M-F												
				8 NEWS NOW ROTATION												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-TWTF--					3	\$375.00		0.00				
E 15	8	09/29/12	09/29/12	Sat 7-8p - ET Wknd	CM	7-8p	-----S-	:30	1	\$135.00	LV3	0.00	NM	1	\$135.00	
				Ent Tonight Weekend												
				ET WEEKEND												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-					1	\$135.00		0.00				
E 16	8	09/30/12	09/30/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$1,100.00	LV3	0.00	NM	0	\$0.00	
				60 Minutes												
				60 MINUTES												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S					1	\$1,100.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	8	09/24/12-09/30/12		Sun 7-8p		7-8p	-----Su	:30		(\$1,100.00)		0.00	NM			
				Credited moved to 35840												
E 17	8	09/30/12	09/30/12	Sun 8-9p	CM	8-9p	-----S	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00	
				Amazing Race		(8:00 PM-9:00 PM)										
				AMAZING RACE 21												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S					1	\$1,600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	8	09/24/12-09/30/12		Sun 8-9p		8-9p	(8:00 PM-9:00 P-----Su	:30		(\$1,600.00)		0.00	NM			
				See MG 17.2 [Due Oversold - bco]												
2	8	09/24/12-09/30/12		Fri 10-11p		10-11p	-----F----	:30		\$1,600.00		0.00	NM			
				Ⓜ MG for 17.1 09/30												
E 18	8	09/25/12	10/01/12	8 News Now 11p M-F	CM	11-1135p	-TWTF--	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00	
				8 News Now 11p M-F												
				8 NEWS NOW AT 11PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-TWTF--					2	\$500.00		0.00				
E 19	8	09/25/12	10/01/12	Letterman	CM	1135p-1237a	-TWTF--	:30	2	\$175.00	LV3	0.00	NM	2	\$350.00	
				Letterman		(11:35 PM-12:37 XM)										
				LATE SHOW W/LETTERMAN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	-TWTF--					2	\$175.00		0.00				
N 20	8	10/01/12	10/01/12	CBS This Morning 7-9a	CM	7-9a	M-----	:30	1	\$165.00	LV3	0.00	NM	1	\$165.00	
				CBS This Morning												
				CBS THIS MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/25/12	10/01/12	M-----					1	\$165.00		0.00				
N 21	8	09/25/12	09/28/12	8 News Now 5-630p M-F	CM	5-630p	-TWTF--	:30	4	\$375.00	LV2	0.00	NM	4	\$1,500.00	
				8 News Now 5-630p M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-TWTF--					4	\$375.00		0.00				
N 22	8	09/25/12	09/28/12	8 News Now 4p M-F	CM	4-5p	-TWTF--	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00	
				8 News Now 4p M-F		(4:30 PM-5:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-TWTF--					3	\$300.00		0.00				
N 23	8	09/29/12	09/29/12	Politics Now S Sebelius	CM	Various	-----S-	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00	
				Politics Now S Sebelius												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-					1	\$250.00		0.00				
														Totals	46	\$14,275.00

Totals 46 \$14,275.00